

Torchbearers

Benefits Of Kendal Torchlight Carnival Sponsorship



Sponsorship Level	Contribution	Social Media coverage (Fb, Twitter, Insta)	Advert in programme	Blogs on website	Voting App	Seats at the Mayors reception	Stall at Street party	Press Release	Logos on promotional canvas banners, leaflets and posters	Logo on email Footer	Sponsorship of Stage and Street party	Branding on stage	Tickets to Celebration Dinner
Diamond	£5,000	✓	Inner Cover	4	Headline		✓	✓	✓	✓	✓	✓	8
Platinum	£2,500	✓	Full Page	3	✓	2 seats	✓	✓	✓	✓		✓	6
Gold	£1250	✓	Full Page	2	✓	2 seats			✓			✓	4
Silver	£500	✓	Half Page	1		2 seats						✓	2
Bronze	£250	✓	Quarter Page			2 seats							

Creative content sponsor

If you would like to have a presence in the parade, but don't have the resources to create or carry / man it, we can match you with an appropriate professional carnival act who can bear your logo and represent your organisation within the event. We have some amazing options to choose from within the following price brackets:

- £500.00
- £1,000.00
- £2,500.00