







# Torchbearers

## Benefits Of Kendal Torchlight Carnival Sponsorship

Sponsorship to suit you – **Bronze**, **Silver**, **Gold** or **Platinum** determines money going to Torchlight itself, number of Torches how much Radio Lakeland advertising you require within a deal.



Which Partnership Deal best suits your plan and budget? <b>14 options</b>	Torches Radio Lakeland	Sponsorship Price These prices are subject to VAT	Money Direct To Torch Light	Money Direct To Radio Lakeland	Part Of Lead Torchlight Float	Radio Coverage	Live Coverage	Programme Listing	Programme Advert	Invites to Mayor's Reception & Seats In Grandstand	On Stage Branding	Roll Of Honour On Torchlight Website	Roll Of Honour On Lakeland Website	Trophy Presentation	Brand On All Posters	Brand On Torchlight Banners	Charity Dinner
<b>PLATINUM SPONSOR</b>		<b>£2500 or over</b>		Negotiable but at least <b>£2000</b> to torchlight 2017	✓	At least <b>84</b> mentions up to event	<b>16</b> mentions during events	✓	Full Page	<b>4</b> seats	✓	✓	✓	+ <b>5</b>	✓	✓	Table for <b>10</b>
<b>GOLD SPONSOR</b>		<b>£2000</b>	<b>£1000</b>	<b>£1000</b>	✓	<b>84</b> mentions up to event	<b>16</b> mentions during events	✓	Full Page	<b>2</b> seats	✓	✓	✓	+ <b>3</b>	✓	✓	Table for <b>10</b>
<b>GOLD SPONSOR</b>		<b>£1500</b>	<b>£1000</b>	<b>£500</b>	✓	<b>64</b> mentions up to event		✓	Full Page	<b>2</b> seats	✓	✓	✓		✓	✓	Table for <b>6</b>
<b>GOLD SPONSOR</b>		<b>£1300</b>	<b>£1000</b>	<b>£300</b>	✓	<b>32</b> mentions up to event		✓	Full Page	<b>2</b> seats	✓	✓	✓		✓	✓	Table for <b>4</b>
<b>GOLD SPONSOR</b>		<b>£1000</b>	<b>£1000</b>	<b>£0</b>	✓			✓	Half Page	<b>2</b> seats						✓	Table for <b>4</b>
<b>SILVER SPONSOR</b>		<b>£1250</b>	<b>£950</b>	<b>£300</b>	✓	<b>32</b> mentions up to event		✓	Half Page	<b>2</b> seats		✓	✓				Table for <b>4</b>

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<b>SILVER SPONSOR</b>		<b>£950</b>	<b>£750</b>	<b>£200</b>	✓	16 mentions up to event		✓	Half Page			✓	✓				Table for 4
<b>SILVER SPONSOR</b>		<b>£750</b>	<b>£750</b>	<b>£0</b>	✓			✓	Half Page			✓	✓				Table for 4
<b>BRONZE SPONSOR</b>		<b>£1000</b>	<b>£600</b>	<b>£400</b>	✓	64 mentions up to event		✓	Half Page	2 seats		✓	✓				Table for 2
<b>BRONZE SPONSOR</b>		<b>£700</b>	<b>£400</b>	<b>£300</b>	✓	32 mentions up to event		✓	Quarter Page			✓	✓				Table for 2
<b>BRONZE SPONSOR</b>		<b>£500</b>	<b>£300</b>	<b>£200</b>	✓	16 mentions up to event		✓	Quarter Page			✓	✓				Table for 2
<b>BRONZE SPONSOR</b>		<b>£400</b>	<b>£200</b>	<b>£200</b>	✓	16 mentions up to event		✓	Quarter Page			✓	✓				Table for 2
<b>BRONZE SPONSOR</b>	sparks	<b>£200</b>	<b>£100</b>	<b>£100</b>	✓	8 mentions up to event		✓				✓	✓				

As well as Sponsors Kendal Torchlight Carnival also has supporters these are individuals, groups or companies who donated over £250 in money, goods or services. They are listed separately on the Kendal Torchlight Carnival website and in the annual programme. Kendal Torchlight Carnival attempts to recognise their contribution appropriately. But unless there is a payment there is no Lakeland Radio advertising. Kendal Torchlight Carnival has different Sponsorship arrangements with pubs, restaurants and hotels – please ask for further information if required.

For further details about Kendal Torchlight Carnival or becoming a volunteer, entrant, sponsor or supporter or joining the organising group please contact Craig Russell **07725 817745** [craig.russell@kendal-torchlight-carnival.co.uk](mailto:craig.russell@kendal-torchlight-carnival.co.uk)